Shannon Lois

Senior Vice President, Consultancy

Experian Advisory Services

Education:

- Georgia Institute of Technology, MS, economics (in statistics and econometrics)
- Georgia State University, BS in political science, minor in economics

Consulting expertise:

- Statistical modeling
- Advanced analytics
- Regulatory and Compliance
- Business and data intelligence
- Risk-management monitoring and reporting

Selected Speaking Engagements:

- Experian's Vision Conference
- Federal Reserve of Richmond
- Federal Reserve of Atlanta
- Federal Financial Institutions Examination Council
- CSRSA
- TSYS Conference
- RMA

"Not only do we provide consulting to top organizations, but we also have the products and services to ensure that our counsel produces optimal and profitable results for our clients."

With 20 years of experience, Shannon Lois oversees Experian Advisory Services for North America. She recruits the most talented, high caliber and experienced consultants to grow and develop a team of credit, fraud and marketing risk management experts, who provide results-driven consulting services to trusted and respected companies.

Lois is involved with every client project from the very beginning, to uncover the client's needs and ascertain how Experian consulting expertise, combined with our extensive product suite, will benefit clients. She ensures that the most appropriate consultants are matched with each client , and offers her deep expertise in analytics across all projects. Having begun her career as a statistical analyst, Lois has a deep appreciation for working directly with clients to solve problems and to build long-term partnerships.

Lois began her career as an analyst at CCN-MDS Division , where she developed custom and generic models for direct and indirect auto, bank, credit card and credit union portfolios. She then held several leadership positions at Experian and Experian-Scorex before it became Experian Decision Analytics.

Lois launched the Global Consulting Practice (now Experian Advisory Services) in North America five years ago and has since transformed the practice, spanning multiple areas of expertise Experian business units.

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