

BullseyeSM report

A data verification tool
targeted to your needs



When you need to verify credit information previously reported to Experian, do it quickly and easily with the BullseyeSM report. This convenient, cost-effective tool is tailored specifically to your needs and streamlines your credit operations. The Bullseye report saves you the hassle of researching account histories.

How the Bullseye report works

A simple inquiry displays the current status of an account as stored in Experian's database.

Benefits:

- Entire tradeline displays with actual account status, in the same format as the Credit Profile Report.
- Verifies whether previously requested changes were applied.
- May indicate that a change is not needed at all.
- Eliminates need for researching account histories.
- Built-in security feature guarantees subscribers can access only their own tradelines. This unique feature prevents other companies from accessing the subscriber's tradeline.

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 T: 1 888 414 1120
 www.experian.com

The following example illustrates the data entry input of the Bullseye inquiry for a fictitious consumer. Bold characters indicate the portions of the inquiry that are unique to Bullseye.

Bullseye input example:

TCA1 RTD**6** 3122250X1JCONSUMER,
 JONATHAN QUINCY 999999990;
 CA-10655 NORTH BIRCH STREET/
 BURBANK CA 91502; PA-1314 SOPHIA
 LANE APT #3/SANTA ANA CA 92708,
 Y-1951, **X-98E543182136**


X-Keyword Enter full account number via the X-Keyword.

To find out more about the Bullseye report, contact your local Experian sales representative or call 1 888 414 1120.

Credit Profile

Inquiry Information

▶ TCA1 RTD6 3122250X1J CONSUMER, JONATHAN QUINCY 999999990;
 CA-10655 NORTH BIRCH STREET/BURBANK CA 91502;
 PA-1314 SOPHIA LANE APT #3/SANTA ANA CA 92708, Y-1951, X-98E543182136



PAGE 1	DATE 7-30-10	TIME 10:37:16	PHP26	V306	TCA1	
JONATHAN QUINCY CONSUMER 10655 N BIRCH ST BURBANK CA 91502-1234						
-----			TRADES			
SUBSCRIBER		OPEN	AMT-TYP1	AMT-TYP2	ACCTCOND	PYMT STATUS
SUB#	KOB TYP TRM ECOA	BALDATE	BALANCE	PYMT LEVEL	MOS REV	PYMT HISTORY
ACCOUNT #		LAST PD	MONTH PAY	PAST DUE	MAXIMUM	BY MONTH
* CREDIT AND COLLECTION		9-96	\$500-0			COLLACCT
3980999	YC UNK UNK 2	4-05-98	\$250	9-96	(20)	GGGGGGGGGGGG
98E543182136						GGGGGGG
ORIGINAL CREDITOR: ABC		DEPARTMENT STORE				
END -- EXPERIAN BULLSEYE						

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